

Master's Program: Business Administration Semester plan

	I.1	I.2	II.1	II.2
Mandatory Courses - 90 ECTS	Organizational Behavior	Research Methods	Managerial Economics	Master Thesis - 18 ECTS
	Consumer Behavior and Marketing Management	Managerial Finance	Strategic Management	
	Financial Accounting and Reporting	Leadership	Operations Management	
	Quantitative Methods	Academic Writing	Strategic Human Resource Management	
Elective Courses - 30 ECTS	Innovation Based Entrepreneurship	Advanced Quantitative Methods	Advanced Topics in Managerial Finance	Any Elective Courses - 12 ECTS
	Sustainability in Business	Sales Management	Strategic Integrated Marketing Communication	
	Negotiation Mastery	Strategic Brand Management	Digital Marketing	
			Banking	