

Master's Program: Business Administration

Course catalog

#	COURSES	PREREQUISITS	SEMESTERS				ECTS	CONT ACT HOUR S	INSTRUCTOR
			I	II	III	IV			
Mandatory Courses - 90 ECTS									
1	Organizational Behavior		X				6	32	Resan Kikava
2	Consumer Behavior and Marketing Management		X				6	32	Tamar Magalashvili, Tamar Chilachava
3	Financial Accounting and Reporting		X				6	32	David Gamkrelidze, Giorgi Machavariani
4	Quantitative Methods		X				6	47	Aleksandre Ergeshidze, Davit Tutberidze
5	Research Methods	Quantitative Methods		X			6	48	Nino Pataraiia
6	Managerial Finance	Financial Accounting And Reporting		X			6	32	Nikoloz Kavelashvili, Davit Gamkrelidze
7	Leadership			X			6	32	Resan Kikava
8	Academic Writing			X			6	34	Maia Rogava
9	Managerial Economics	Quantitative Methods			X		6	47	Giorgi Papava
10	Strategic Management				X		6	32	Resan Kikava
11	Operations Management				X		6	30	Salome Danelia, Nino Shoshitaishvili
12	Strategic Human Resources Management				X		6	32	Tamar Jinchveladze
13	Master Thesis	Credits in all mandatory courses				X	18	30	
Elective Courses - 30 ECTS									
1	Innovation Based Entrepreneurship		X			X	6	32	Irine Guruli
2	Sustainability in Business		X			X	6	32	Lana Chkhartishvili
3	Negotiation Mastery		X			X	6	32	Resan Kikava
4	Advanced Quantitative Methods	Quantitative Methods		X		X	6	47	Aleksandre Ergeshidze, Irakli Kachava

5	Sales Management	Consumer Behavior and Marketing Management		X		X	6	32	Tamar Magalashvili
6	Strategic Brand Management	Consumer Behavior and Marketing Management		X		X	6	32	Maka Asatiani
7	Advanced Topics in Managerial Finance	Managerial Finance			X	X	6	32	Nikoloz Kavelashvili, Davit Gombalashvili
8	Strategic Integrated Marketing Communication	Consumer Behavior and Marketing Management			X	X	6	32	Tornike Guruli, Tamar Chilachava
9	Digital Marketing	Consumer Behavior and Marketing Management			X	X	6	32	Tamar Chilachava
10	Banking				X	X	6	32	Nikoloz Kavelashvili